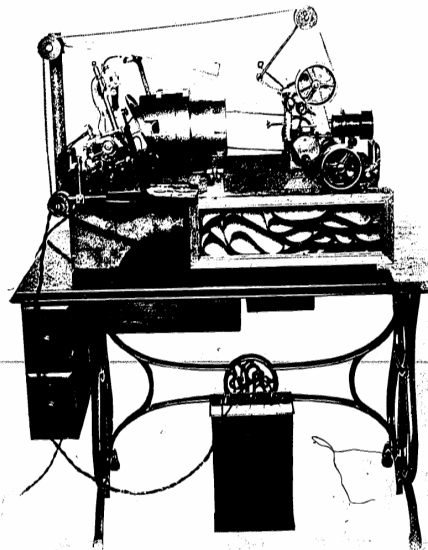


*Published
July 1896*

Life.

Motion.

Realism.



THE PHANTOSCOPE.

"Remarkable fidelity to nature."

ALEXANDER GRAHAM BELL.

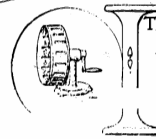
The Marvel of the Age.

The Triumph of Inventive Skill.

Ahead of all.

Second to none.

Beautiful as the visions of a dream; silent as the awakening of life dawn, its pictures open before you. The moving, shifting scenes of life reproduced with photographic accuracy.



IT'S THE PHANTOSCOPE. ***

Ever since the invention of the Zoetrope, the plaything of our youth, it has been the ambition of inventors to make an instrument which would project pictures upon a large screen in such a manner as to give the sense of objects in continuous motion—pictures absolutely true to life in every feature and gesture—

THEY FAILED.***
WE HAVE SUCCEEDED. +

The Phantoscope reproduces pictures far more realistic than can be imagined, life sized, and in motion.
THINK OF IT!

5



THE dancer dances for you. Every step is reproduced upon the screen; the varying effects of light and shade; the colors of her drapery; her beauty of face and figure, all are shown, just as you see her on the stage.

* STREET SCENES. *

WHO has not watched the shifting, changing panorama of the streets? The hurrying to and fro, the bustling crowd? And who has not said, "I would like to see this scene again, I would like to study its many interesting phases."

Our cameras catch the pictures and then
ANIMATE THEM.

The Phantoscope is silent and almost mysterious. It is like a spectre visitor from a strange world. Its achievements are marvellous and almost beyond belief. Yet, YOU can possess this instrument. We make them, and what is better yet—WE SELL THEM. Inventions were guarded in olden times—the secrets were locked in the breasts of the inventors—we fling this discovery broadcast.

We will sell you the
Phantoscope for \$500.00, net,
J. O. B., Washington, D. C.

DO you want to make money? Of course you do. Everybody does. Do you want an instrument to exhibit? Do you want a new attraction for your theatre?

The fastest money-maker on the market, the most profitable investment you can make.

Don't Wait.

Buy Now!

WHAT IS THIS WONDERFUL INVENTION?

WHAT DOES IT DO?

It projects pictures upon a screen like the Stereopticon—but with this difference, the figures MOVE just as in life. Wonderful, isn't it?

The Phantoscope is easily operated. It is a wonderfully simple machine, after all. Simplicity is one of its chief merits.

THE motive power of the instrument is electricity, the 110 volt continuous current, in general use for electric lighting, being the one used. Other voltage can, however, be used if desired. No heavy batteries are required.

The essential parts of the Phantoscope are:—

- 1st. The Motor.
- 2d. A small, but powerful, arc lamp, requiring from 15 to 25 amperes of electricity.
- 3d. A condensing lens to gather and focus the rays of light from the lamp.
- 4th. An objective lens to project the views.
- 5th. A device to rapidly move or feed the photographic films.
- 6th. The films, or views.

Pictures 12 feet square can be made at 18 feet distance. In fact, pictures from 18 inches to 18 feet square can be made with equal distinctness and simplicity; and these pictures can be projected for any required distance, near or far—over the heads of a

large audience where desired. During the exhibition of this instrument at the Cotton States and International Exposition, held at Atlanta in 1895, pictures 16 feet square were projected on a screen 92 feet distant. The Phantoscope obeys the same laws governing other stereopticon apparatus.

THE PHANTOSCOPE IS NOT LEASED
OR RESTRICTED IN ANY MANNER
WHATEVER. * * * * *

It is Sold Outright!

The purchaser secures the revenue,

Free from any claims from us!

An entire evening's entertainment can be given with the Phantoscope. A hall, vacant store-room, church or theatre may be rented, and a screen 10 feet square employed. The entertainment can consist of an 8, 9, 10 or 12 subject exhibit. Each series of subjects can be changed as often as desired.

WITH 12 films two changes would give an hour's entertainment, about one or two minutes only being required for the substitution. An endless film can be used, operated by an automatic device, which allows it to run as long as desired.

THE PHANTOSCOPE WILL PROJECT
EDISON KINETOSCOPE PICTURES, *

An item not to be overlooked where Kinetoscope exhibitors, contemplating the purchase of a Phantoscope, are already supplied with Edison films.

Wavering or flickering, so trying to the eyes, is absolutely avoided; the instrument is self contained, the only additional requisite to a perfect exhibit being a screen or wall with a free, white surface of the desired dimensions.

During the interim to entertain the audience, colored lights - chromatic effects - can be projected.

A NEW FIELD FOR EXHIBITORS.

GET IN LINE WHILE YOU CAN.

Where desired, the Phantoscope will be fitted with a Graphophone attachment. What could be more delightful than listening to beautiful music while these marvellous, moving pictures, radiant with exquisite colors, are opening to your astonished vision.

A WORD AS TO PROFITS.

If you own a Phantoscope, all the money you take in, over and above your expenses,

IS YOURS.

YOU DON'T HAVE TO PAY US ONE CENT.

Suppose you charge twenty-five cents as an admittance fee—don't you think there are thousands who would be glad of an opportunity to see these wonderful, moving, realistic reproductions of the famous sights of the world?

DOWN PENNSYLVANIA AVENUE, WASHINGTON, D. C., with its moving throngs, and the Capitol of your Country in the distance.

THE DEPARTURE OF AN OCEAN STEAMER; the hurrying crowds, the waving handkerchiefs and the smoke rising from her stacks as she starts on her journey across the sea.

SCENES ON THE BEACH AT ATLANTIC CITY, N. J., with the merry crowd of bathers in the surf. ALL THIS—AND MUCH MORE—everything that has

Life, Motion,

can be reproduced true as photography can portray it. The people will see these marvellous sights, and see them soon.

WHY SHOULD THEY NOT PAY

YOU FOR THE PRIVILEGE?

Order now, don't wait a minute!

We make Phantosopes.

We Sell Them.

We Control Them.

Don't wait, delays are dangerous in everything.

Send your order to the nearest office,

NOW.

COLUMBIA
PHONOGRAPH
COMPANY,

919 Pennsylvania Avenue, WASHINGTON, D. C.
1189 Broadway, NEW YORK CITY.
110 E. Balto. St., BALTIMORE, MD.
720-23 Olive St., ST. LOUIS, MO.
Boardwalk, near Kentucky Ave., ATLANTIC CITY, N. J.



C. FRANCIS JENKINS,
INVENTOR OF THE PHANTOSCOPE.



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C-

C. FRANCIS JENKINS